

# EASTLAKE MIDDLE SCHOOL

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Dear EastLake Middle Tritons, Parents and Guardians:

EastLake Middle School PTSO is raising funds to help our school and community. We are conducting our first **WALK FOR CHANGE**. We are asking every student to help with fundraising by collecting 20 quarters or a similar amount in loose change as well as bringing a canned good(s). Our goal is to raise \$10,000 for our school and donate over 2,000 canned goods to the local food bank. 25% of all funds received will go to a local charity, 25% of the funds raised will go towards a school improvement project, and 50% of the funds raised will go towards investing in our teachers. October 20<sup>th</sup> will be the last day of our fundraising campaign and it will conclude with a pep rally. Students will walk to the field with their canned goods to donate. All students will receive a spirit shirt and ice cream. Students will get free admission to the EastLake High School football game on October 20<sup>th</sup> against Mater Dei.\* We want our Tritons to be difference makers!

As an additional incentive, the individual student who raises the most money will receive a \$200 Gift Card and will choose the local charity that will receive 25% of funds raised. Second place will receive a \$100 gift card and Third place will receive a \$50 gift card. The TSP class that raises the most money (based on average) will earn a pizza party and extended lunch.

Please help EastLake Middle School PTSO reach our fundraising goal. We will accept any monetary donation, no amount is too big or small. Tax ID # 46-4221398.

\*Please Note: students are not required to participate in fundraising efforts. This is voluntary and all students will still receive a t-shirt, ice cream and admission to the football game.